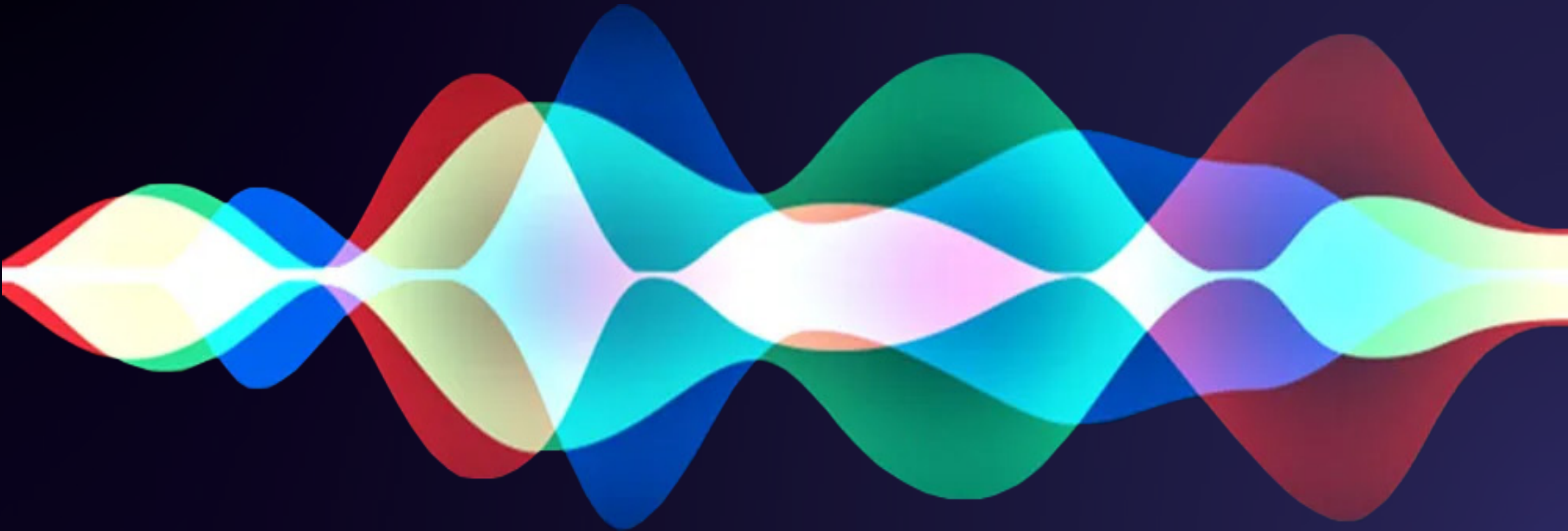


Jiayao Ma

Hey Siri

Your wish is its mandate.



Hey Siri

Jiayao Ma

Siri is the name of Apple's voice-activated personal assistant. In addition to the iPod touch, iPad, AirPods, Apple Watch, Mac, HomePod, and other devices, Siri made its debut on the iPhone 4S. As was already mentioned, Apple customers have access to Siri, a built-in voice-activated personal assistant. It is intended to assist people with things, whether it be making dinner reservations or sending messages, and the idea is that you speak to it like you would a buddy. Even though there were mixed reviews when Siri initially launched, it has grown to have a significant impact on society and has made a lot of people happy.

It uses voice queries, gesture-based controls, focus monitoring and a natural language user interface to send requests to a range of online services in order to give answers, make suggestions and complete tasks. With extended use, among the myriad user requests it learned to handle were operating the phone, checking basic information, scheduling events and reminders, managing device settings, conducting internet searches, locating specific locations, finding entertainment, and interacting with iOS-integrated apps. when iOS 10 was launched in 2016, a small group of third parties, including messaging, payments, shared travel and internet calling apps , were given



access to Siri. With the release of iOS 11, Apple improved Siri's voice, adding support for follow-up queries, language translation and other third-party features.

When Siri was first used on the iPhone 4S in 2011, it received mixed reviews. Its voice recognition and knowledge of user information earned it praise, but it also attracted criticism for its rigid user commands and lack of flexibility. It has also attracted criticism for its lack of familiarity with specific local situations and its inability to master certain dialects of English. Some media publications claimed that Siri lacked innovation in 2016 and 2017, especially when compared to brand new rival voice assistants.

Despite the negative reviews, many people still praise Siri. 26% of Americans in the 19-29 age group are statistically using the smart speaker at the beginning of 2019, compared to just 19% of those over 60. those between 30-44 are the most active, with over 34% using it. Meanwhile, according to Siri's director of data science and engineering, 25 billion queries are made through the virtual assistant each month. People use Siri an average of 25 times a month, based on the assumption that there are about one billion iPhone

users who utilise Siri the most.

Hey Siri, call my mother. Most iPhone owners worldwide utilize this Siri command. Since the iPhone was originally incorporated into Apple's OS in October 2011, upgrades have been made every year. Even those who do not use Apple products are likely to use Siri, a voice-activated virtual assistant that is a feature of their phone's operating system. The phrase "working smart, not hard" is embodied by Siri. Its utility to people, while making tasks that previously required more effort easier, is what gives it civic value. In a sense, it serves as your personal assistant. One cannot picture what our society would be like without Siri because it effectively gives life to such an "inanimate" instrument.

In most cases, people will receive a typical response that includes the necessary details, such as the location of the closest store. But when users specifically ask Apple's Siri a question, it will produce some hilarious results. For instance, Siri will respond when someone asks her what did the fox say "Wa-pa-pa-pa-pa-pow! ".

Therefore, Siri has not only altered social life but also

made people's lives much more enjoyable. With such cutting-edge technology at our fingertips—and one that has shown to get better over time—Siri has no trouble grabbing people's attention.

In conclusion, the introduction of Siri has had a profound effect on society. Since its inception in 2011, it has been a major surprise to society by not only making people's lives more convenient but also more enjoyable.

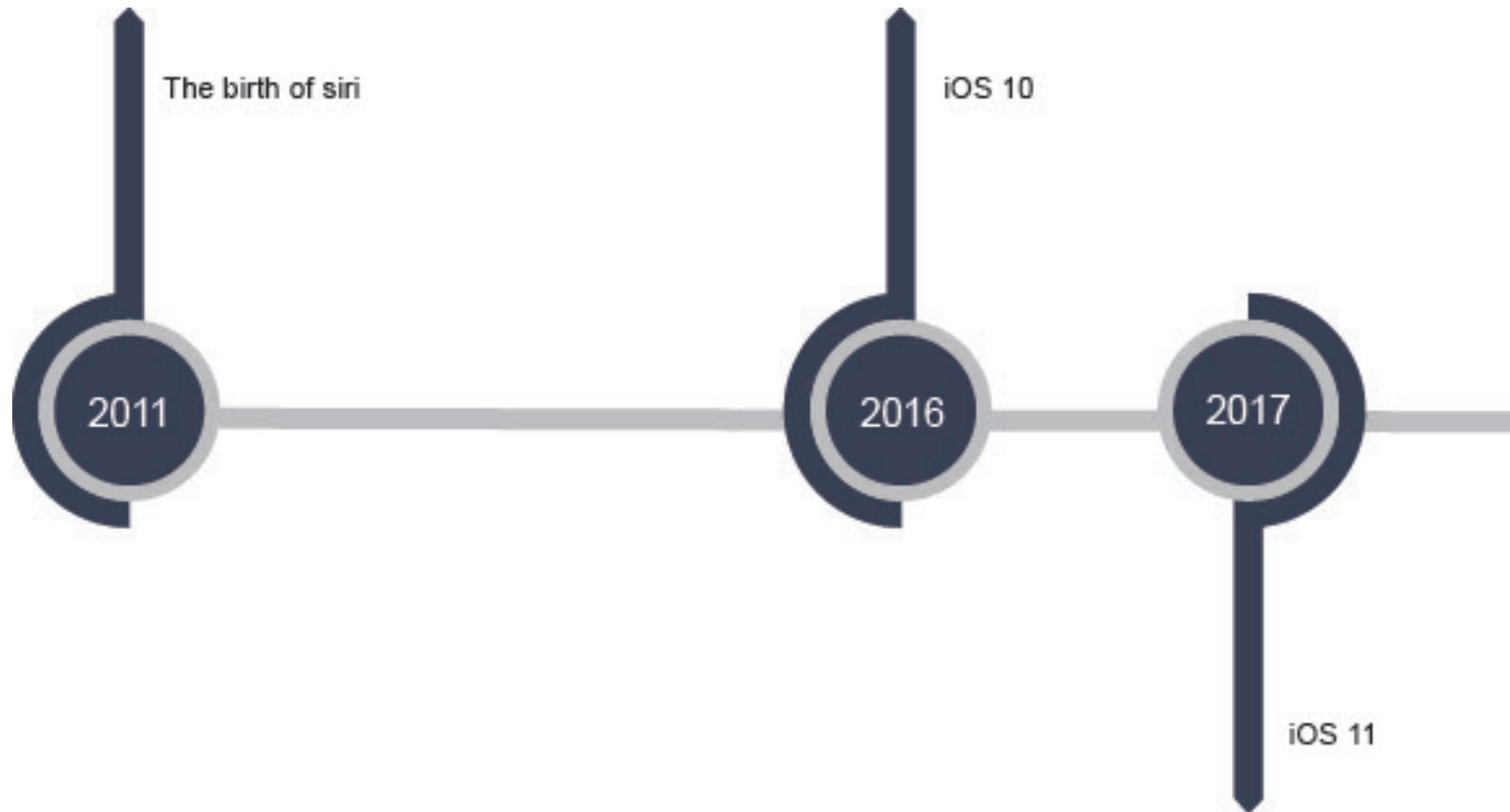


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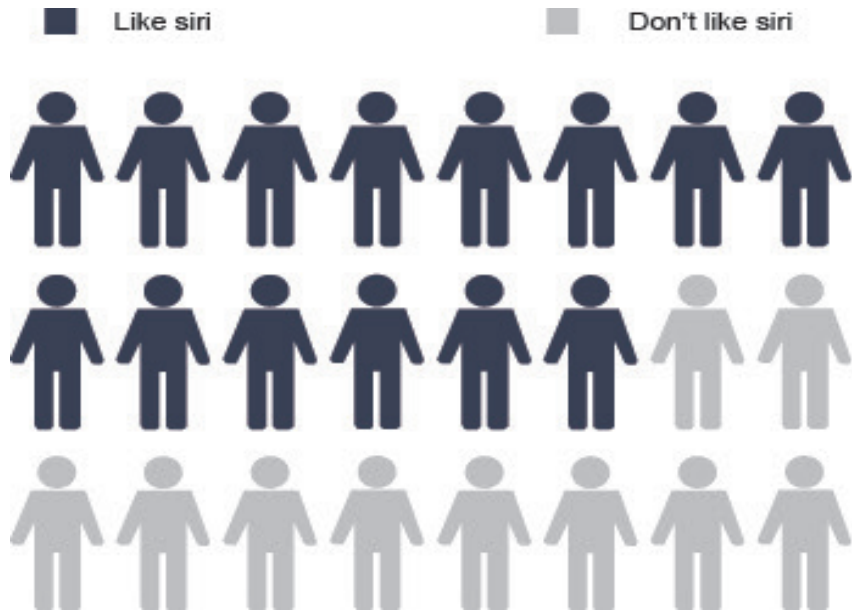
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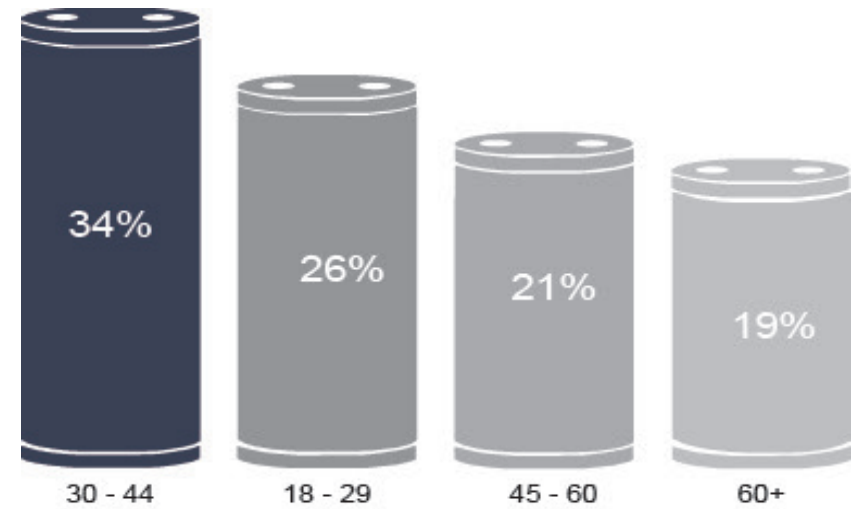
Siri history and development



Like siri and the use of siri



Percentage of people using siri



Number of people using siri per month

