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The most amazing iPhone yet

Does Apple will continue to release
iPhone every year?



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iPhone is the bestselling mobile phones in the world. First Apple phone model was launched in 2007. And since then, iPhone has been designed and released new models almost every year. Apple introduce each iPhone models with new features. Such as updating colour, size and shape. But what was the difference between each model from each other.

Now 2021, iPhone introduced very latest model is iPhone 13 and iPhone 13 Pro. Apple talks about iPhone 13 as "Durable flat edge design." And "Super retina XDR Display.". And they have different catchy colour options for both iPhone 13 and iPhone Pro. I have not got the latest model of the iPhone, but from my experience they all different from one another, and I can already tell the difference.

The very first iPhone was released in 2007. This iPhone was much smaller and almost fit in our hands. It was only 4.6 inches, 135g, and 11.6mm thick. it



was mix silver, black colour. Later that year second iPhone released with curvy looks. After in 2010 iPhone 4 released and it was much different looks than the others. Display size was the same, but it was refreshed. The iPhone 5 was another look. Apple released in 2012. For the first time, the screen was bigger, and it was much lighter. The weight was 112g and only 7.6mm thickness. And they had 2 different colour option this time, silver and black. Apple slogan was for iPhone 5 was "The biggest thing to happen to iPhone since iPhone.", that was right. After seeing iPhone 5, we kind a guess that Apple might design new colours. That's right Apple did come with new design. 8 new different colour options and different sizes, but display size was the same. iPhone 6 "Bigger than bigger". Yes, it was bigger than before. The iPhone 6 plus 5.5 inch. Biggest difference was bigger screen. Camera module was the same. Since iPhone 6 and 6 plus Apple gives 2 size options for customers. Some people might like smaller size then others. To me

I like small size with smaller screen just easy as it is.

iPhone 12 was the bestselling mobile phone in the world in 2021, according to a survey research firm Counterpoint. It was much lighter than others. Compared to the iPhone 11, the iPhone 12 was 11% thinner, 15% smaller, and 16% lighter. But having the same 6.1-inch screen, according to Apple. Apple didn't update the iPhone's design much between the iPhone XS and iPhone 11, other than adding new colour options, finishes, and a different camera module. So, the standard iPhone 13 has 6.1-inch screen and iPhone 13 pro max has 6.7-inch screen.



In addition, Apple inc. continue designing and upgrading their mobile phones every year, for the last 14 years. It has improved a lot with its looks as design. But has iPhone really needs to release new looks every year, I don't think so. I still enjoy my iPhone XS since 2018. Maybe, Apple could of release new phones every second year. Maybe that is why Apple is the biggest bestselling mobile phones in the world. So, what's the next design looks.

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