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iPhones and Photojournalism

As Apple Inc. enhances, they create possibilities for journalists to have the opportunity to capture a story within whatever they carry in their pocket.

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Journalism has been introduced to the world since the early ages. It has been around forever, capturing moments and allowing people to look back and inform themselves on what took place at a certain time, a certain place and a certain day. While there are different forms of journalism, it all serves the purpose of communicating events and issues of the world we live in. The different forms of journalism include text, photography and videography. In terms of photography, apple products such as the iPhone steps in to make the lives of a journalist easier. With new and enhanced features of the apple iPhone cameras, the quality of each photo taken are higher and allow for a better experience. With this, the photojournalism occupation has been impacted greatly by Apple inc. and their innovations.

Journalism, as stated, has been around for many years. The evolution of journalism has rapidly moved beyond a pen and paper and towards the technological side of society. Cameron (2008) has stated that "In less



than a decade, the ability to take still photos with a mobile phone has contributed to the personalisation of news-gathering." In saying this, journalism comes in different forms such as newspapers, magazines and it can even be inside anyone's camera roll in their phone. Photojournalism requires the action of taking a picture to document an event that has taken place. With technology such as the Apple iPhone, anyone can document any experience and become a photojournalist.

The iPhone has made it easy and simple for everyone to be able to achieve this with the high-quality camera and interactive features. Photojournalism is increasingly becoming important as "mobile media continues to reach out globally" (Cameron, 2008). Since the first iPhone was released in 2007, the camera has advanced and in regards to the quality, the pixels, the aperture speed, the zoom range and the image stabilisation. With the iPhone 12, Apple has produced a lens with seven elements and a larger f/1.6 aperture,

resulting in less blurry images in a dark light setting and less depth of field. In addition to this, the iPhone 12 also includes night mode where you are able to take images in the darkness, a second 12-megapixel f/2.4 ultrawide camera with a 120-degree field of view with a lens with five elements and a 13mm-equivalent focal length. The iPhone also includes a portrait mode, group photo mode, candid snap mode and even art photo mode. In comparison to the first iPhone, the camera had 2 mega-pixels and f/2.8 aperture.

Photojournalism was introduced in 1925 in Germany with the invention of the first 35mm camera and the publication of the photos taken with this camera. Before the publication of images was initiated, newspapers and magazines included illustrations to inform readers of what took place. With these improvements to the technology including the improvements of the iPhone, photojournalism has become more popular and there have been more individuals in the photojournalism

References:

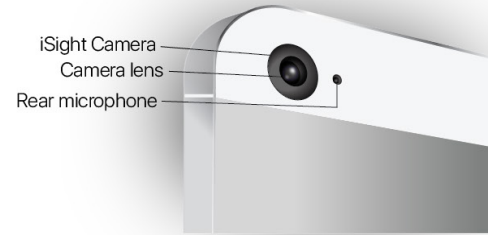
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profession. This field of journalism is changing rapidly with the enhancements of cameras on smartphones by apple, contributing to newspapers, magazines, news programs and personal lives. Everyone around the globe with access to an iPhone is able to capture images of their surroundings, events, issues and people, including them in the act of photojournalism.

The introduction of the iPhone has changed the world of journalism, allowing accessibility for everyone to be able to hold the power of capturing moments around them. Apple has made this task incredibly effortless with their enhanced features and products, their iPhones becoming more and more popular due to their enhanced technology, the improved high-resolution and the intimacy of holding the phone in the palm of the hand.

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Camera
f/ 2.8 aperture
7-element lens
Optical image
stabilisation
Focus pixels

