

## **The Evolution of the Iphone**

Steve Jobs boldly stated that *"Apple is going to reinvent the phone"*, and they did, sticking to their promise, **"think different"**. The first Iphone was introduced to the world in 2007, with only 4GB, a touchscreen that was only 3.5 inches and had a 2MP camera. The Iphone 3 was *"revolutionary"* and *"it was a device that changed the world"* even if the phone was said to be *"too expensive to do well in the market"*, costing \$499. In 2019, Apple released the newest generation of Iphone, the Iphone 11 series consisting of the Iphone 11 Pro and the 11ProMax. Compared to the first Iphone 12 years ago, the Iphone now has storage options of 64, 128 and 256GB; the Pro comes with the addition of a choice of 512GB. The New York times state that since the first release, *"Apple has made them speedier, improved the cameras and lengthened their battery life."* If you compare the difference, the first Iphone only had 4GB and now, the newest Iphone has many choices that are much larger, having a screen size of 5.8 or 6.5 inches. In the 12 year period since the first release in 2007, Apple released various Iphone models such as the Iphone 4, 5, 6, 7 and X. In these models, there were additions of S models, plus models, Max models and Pros. Each model lasted about a year each before Apple discontinued the manufacturing and focused on their newer models, although still remaining to run the IOS systems for past devices such as the Iphone 6 and 7.

## **Process and Re-workings:**

For the Iphone, at first I wanted to research the camera, but as I was reading articles, I was really interested in the Evolution of the Iphone. I was intrigued by how far Apple has come since 2007 to 2019. I remember holding my first Iphone to seeing the newest model, the Iphone 11. I compared the models in person and was very impressed at what Apple has achieved. I also realized that I had a chance to try every Iphone since the first release. I remember owning every model of the Iphone except for the X series and the latest 11 Models. I decided to research and have a "timeline" for the Iphone models, trying my best to ensure that I could summarize the information and keep it short. I had actually wrote too much and ended up cutting down 3 paragraphs. The outcome of the article was about the Evolution of the Iphone and highlighted each new feature or differences of the Model that made it successful, including the birth of Siri and the improvements in hardware and the Camera.

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