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Bigger the Better

Does having a big phone really make a difference? Or is it just a waste of money?

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Over the past couple of years, it is undeniably acknowledged that our mobile phone has undergone through several major transformations to acquire an ideal device for our consumption. These transformation has shifted our phone purpose from call and texts to web browsing, gaming, social media and many more. Nowadays most ideal smartphones are the one that is big screen size, good battery life and camera qualities to enhance our experience.

Apple Inc. is a perfect case study to examine the transformation of phones for many years. As their iPhones have shown significant increases in the screen size of their phone. Most people find the bigger size to be more efficient as it provides most comforts when handling. As we currently live in the entertainment age with business and work that are a major part of people live, a larger phone screen help accommodates those people who consume a large amount of content such as movies and video content. And for

those who are more productive, a larger phone screen allows them to have more content on a single display. However, the size can be a downfall as there are possibilities of dropping the iPhone.

Even though Apple has gone through major transformation it is still recognizable to everyone since it still kept some similar features to help the users to easily operate the iPhone without any stress. The simple design, as well as the performance, it is the reason why Apple stand far above other companies.

When comparing the new iPhone 11 and iPhone 5, there is a big difference between the 2 phones. We can detect the changes has been made as well as the size, the changes have shifted our purpose of the iPhone. The iPhone 5 was released on 21st September 2012 and was the first product to have 4-inches screen. This iPhone was built to be carried as it is way slimmer and lighter than the previous

iphones. The weight was heavily affected by the aluminium-based body. However, comparing to iPhone 11, iPhone 5 looks completely bulky and small.

The iPhone 11 is a big upgrade from iPhone 5 because it has more features and it is aesthetically pleasing. It was released on 20th September 2019 with a 6.1 inches screen. It is obvious due to its size it is heavier than iPhone 5, weighing 194 grams while iPhone 5 is 112 grams. With size increase, iPhone 11 can undergo several hardware upgrades as well as the performance. The iPhone is built as a miniature computer, a camera and a phone. It is capable of doing an ultra-wide camera with high resolution, not only can it take a high-quality photo it can also record in 4k video with 60 frames per second. Because of its size, it allows more hardware onto the phone which means better battery life, bigger storage, better quality. Recently Apple has been focusing on improving the camera quality as they are essential to the user live.

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In the end, Apple kept improving and evolving their product to better suit the community nowadays and strive to make a positive impact on the future with their products. The time allowed us to move forward bettering our technologies as we go on. With Apple Inc. continues to satisfy the consumers with their innovative products they strive to make their products even better, aiming high which is the reason why they are successful till this day.



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