

*Gabi Makdsi*

# iTunes or AllTunes

Music app or music app or the ultimate  
multi-media app



# iTunes or AllTunes

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Buy music CDs, load it up on the app, listing to all of your music collection on your computer plus burn music on CDs. iTunes was what people were waiting for when getting music was a hustle. people used iTunes as the software that allowed you to get music make your own CDs so much easier than everything else at that time. People loved it and it became such a huge hit. When the iPod was created iTunes tuned into a music manager CD burner as well as all the perfuse titles I mentioned before. The icon was very simple when it was first created. It was a CD icon with the three music notes in front of it. It was simple but it was what iTunes actually was.

When the Music store was introduced in 2003. iTunes became a place where people can buy their music from without any problem or even without even having to get out of bed. iTunes was becoming more and more famous now as it is so much more than just a CD burner or a music manager. in 2003 the icon did not change as much as it was still a CD icon but now with one music not instead of three, the quality of the icon has increase plus the company chose to go

with the colour green fo the music note for that specific year.

2005 was also a big year for Itunes as podcasts were introduced as well as videos which have made the app even more than just a music manager. The app was getting bigger and bigger and the app became really famous as now iTunes is a CD burner, device manager, music store, video store, podcast store and so much more. in 2010 ebooks were also introduced so now people can also buy ebooks from iTunes. iTunes has become so big as it has so many stores and so much stuff that people can do on iTunes. the logo was starting to look like the iTunes logo we are used to as now it is a black music note with a blue circle behind it.

iTunes was becoming so big and so bloated that people started to dislike it especially new users that are lost in all the things they can do on iTunes it was not just a music app anymore, it started to get slow and not so "user-friendly" so Apple decided to make Apple music in 2015, Apple wanted to make an app for music only but that did not work so well for them as apple music ended up being a part of Itunes. This has led Apple to the same people that they got into in the first place and that is having so many apps and stores in one app "iTunes".

Apple had realised what they did wrong and that is having so much stuff in one place so they have decided to make three apps instead of just one. this decision could be the push Itunes needed to stat being a great app again. people had loved the iTunes app because it was simple and easy to use, it did not have nearly as much stuff in it as it has today, and that is why I believe this desition will be the decision to help iTunes regain its formal glory.



#### References:

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