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iConnect: You Connect, We All Connect

"I am a part of all that I have met."

– Lord Tennyson



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The apple ecosystem is a term that is always thrown around when people are talking about apple products, tech reviewers mention it but never really go into depth about what it is and what it can actually do for people who are a part of it. So what is the infamous Apple ecosystem?

Well by definition an ecosystem according to the oxford dictionary is a "community of interacting organisms and their physical environment." To put it simply, it is how different factions of a single group function together or how they connect with each other, in this case the group is Apple and the different factions are its hardware and software.

When people think about Apple and its ecosystem many jump to the conclusion that a lot of it driven by the hardware due to Apples increasing line of products, but in reality the ecosystem's existence is heavily reliant on the software. Apple's software creates a seamless transition

between every single one of their products with the way they utilize iCloud, continuity, airdrop and airplay.

iCloud:

iCloud is essentially Apple's version of Dropbox but better, it's what keeps all your apps and contents up to date on all your Apple devices. It allows you to store and move photos, keep your contacts, email, notes and calendar constant so when you make any changes from any of your apple devices your other ones will update, while also maximizing your storage space. iCloud also lets you access your iMessage on all your devices and tabs that are opened on one device will easily be opened on others.

Continuity:

Continuity is a feature a lot of people overlook when using Apple. Continuity includes Handoff where you can start your work on one device and continue it on another device, Universal Clipboard

where you can copy text or images on one device and paste in another, Tethering where you can use your phone as an instant hotspot and if you have an Apple watch you will have an auto unlock feature that will unlock your Mac when you are wearing your watch.

Airdrop:

Airdrop is probably the greatest feature apple has added to their software, this feature allows you to wirelessly send photos, videos, locations, documents and even websites to any Apple device nearby that is open to receiving these items. It takes away the hassle of sending emails or trying to transfer data through USB or Hard drives.

Airplay:

Airplay allows you to share any videos, photos or music to smart TVs and speakers. It even allows you to control everything from your iPhone as if it is the

remote. Airplay also allows you to use Screen Mirroring from your iPhone or iPad screen to another iPad or iPhone or even your Mac or Apple Tv without the use of any bulky cables or adapters.

The Apple ecosystem is engineered and designed in a way to keep you hooked, they create this seamless move from one device to another so that the more Apple devices you have the better your experience within the ecosystem. Each device within their lineup of gadgets further integrates and connects you to this networks and create comfort and ease in your user experience.



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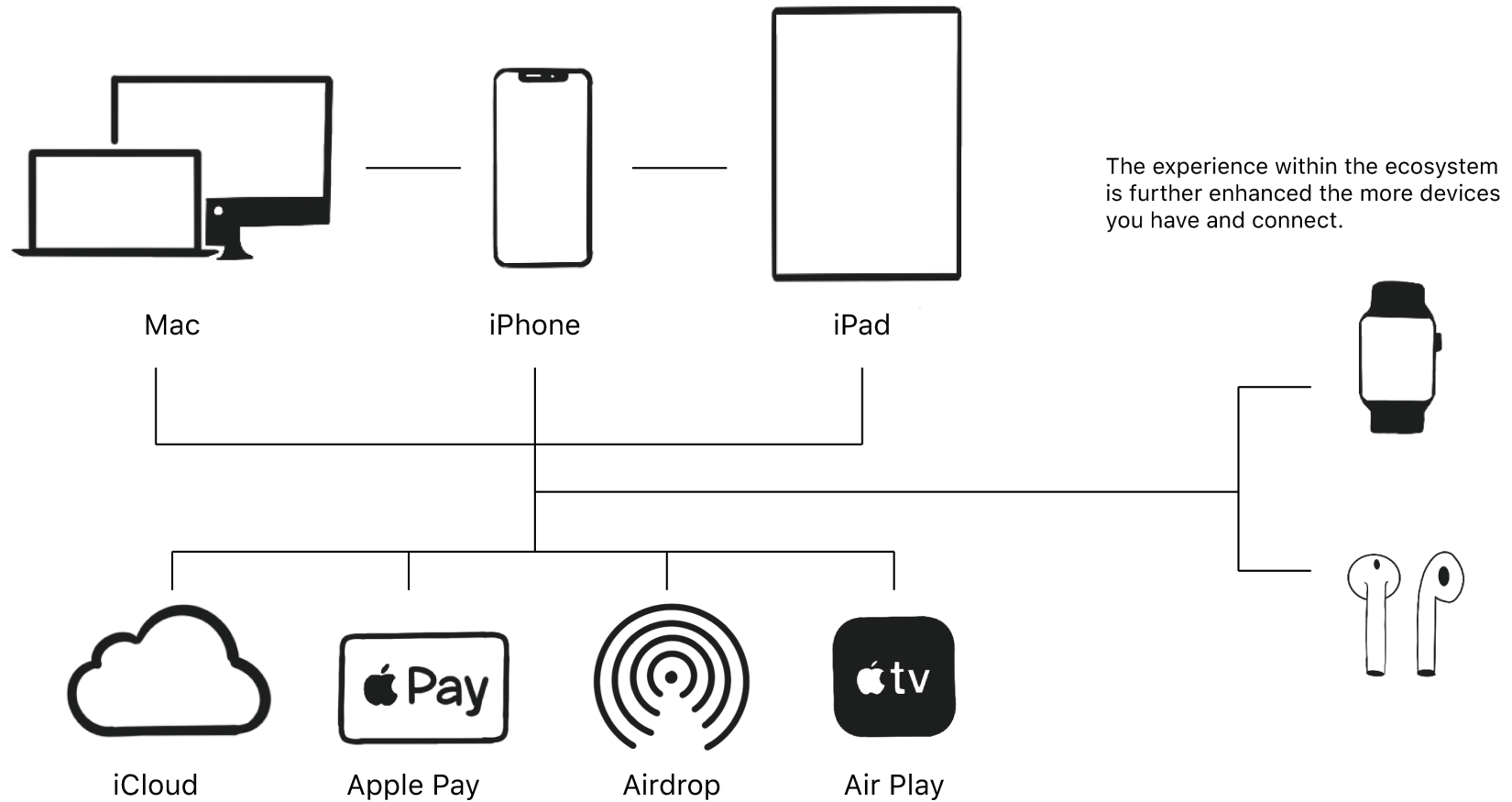
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Apple Ecosystem

The Apple ecosystem is divided into three sections.



They are connected and kept updated through Apple's software.