

Kaitlyn Miles and Jennifer Vo

I see you...

Are we really alone? Do you feel safe
knowing that you're being watched?



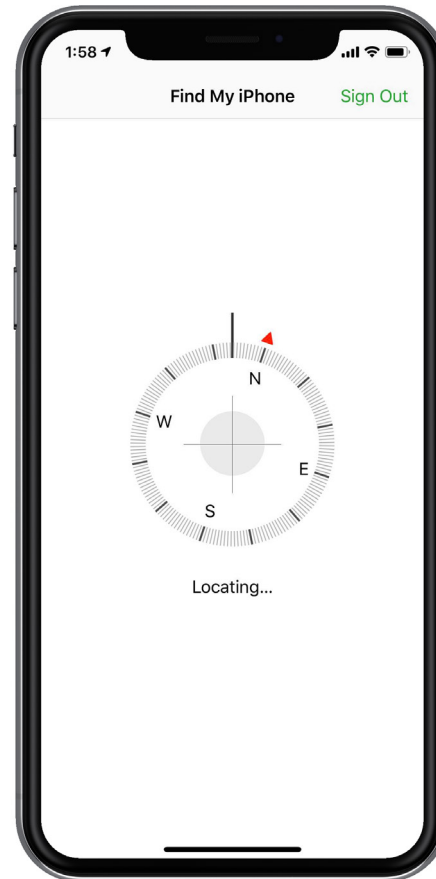
Find my iPhone

I see you...

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Technology has surpassed many obstacles in the recent years, the advancement of data has allowed society to engage technological functions and social media aspects. Some of these functions include allowing permissions and privacy to be accessed. Applications that use location tracking excel extensively to ensure tracking and efficiency of where each person or phone is located. This ensures audiences such as parents to keep track of their children, or tracking a missing or stolen iPhone. However in the end, Do you really feel safe allowing your privacy to be seen by everybody?

In 2010, iPhone introduced its first location service application called 'Find My iPhone'. When this application was originally introduced , its purpose was to be able to track your phone, whether it be stolen or missing. As technology developed, Find my iPhone essentially turned into 'Find my Device'. The application allowed you to track all of your apple devices through Find my iPhone if they were all connected to the



same Apple ID account. Find my iPhone can only be used between other apple devices. Applications like these also associate with tracking location and interferes with the privacy of iPhone users. The privacy of each individual is presented open to those who are in contact with them. Apple has manufactured a way to find the detailed and specific location of its consumers, leaving them exposed to the world. However, this tracking application presents an effective way for parents to control access to their children's whereabouts for reassurance of their safety. There are many different opinions on the subject of location and privacy. Although apple claims that their devices require permission to access your location data, there are speculations stating that whether you enable or disable your location services, they are still retrieving your location without permission. Whether these claims are true or false, there are still positive and negative characteristics on the subject of location. It's up to you to decide how you feel about your location being tracked at all times.

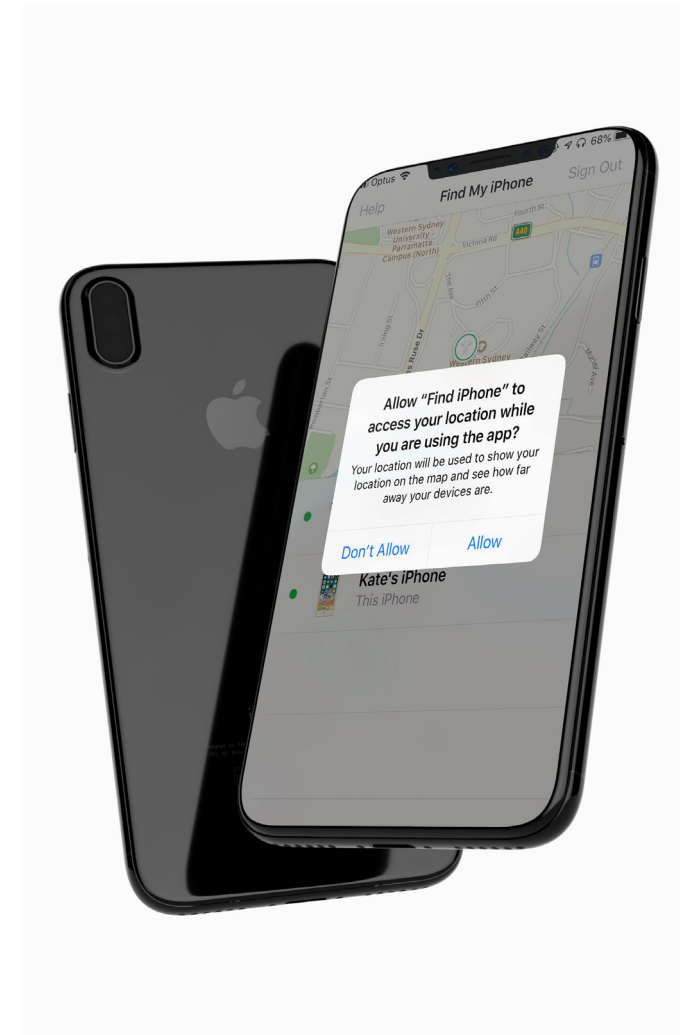
Tracking locations create the safety and the essential protection of the consumer by reassuring the location of themselves and others. The security of the location of users is the essential priority for Apple when it comes to location services. In today's society the uses of location is positively overwhelming for individuals who allow their privacy to be known to the public. Services that track the location of a consumer can benefit them as protection and safety for the individual. Emergency calls are essential to help and guide consumers who are struggling, the uses of tracking services allow emergency contacts to pinpoint the location of the person. Especially within an accident beyond the consumers control, iPhone services provide emergency help and aid by providing details of the persons whereabouts and history of their travels. Creating an effective use towards tracking applications and location scanning, these devices can potentially assist those within difficulty. Other effective uses of tracing applications can also trail to missing phones, or lead to the safety of young consumers. Tracking applications

References:

Bryan, D. (2014). Smartphone safety and privacy. New York: Rosen Central.
 Gorra A. (2007). An analysis of the relationship between individuals' perceptions of privacy and mobile phone location data - a grounded theory study. Retrieved from <http://eprints.leedsbeckett.ac.uk/1554/>

in society creates the benefit of security and protection that Apple portrays. On the other hand, there have been speculations of applications that use location data always being able to track you no matter what permissions you give. There are people out there that believe that some iPhones can track your whereabouts no matter what settings you have it on whether it be enabled or disabled. To many, this is a huge matter as the lack of privacy is astounding to consumers. When something requires permission to locate you, it should stand by your decision. Having that uneasy thought in mind that someone can see where you are without your permission is very unsettling. Not only is it a lack of privacy and breach of security, but it is also dangerous.

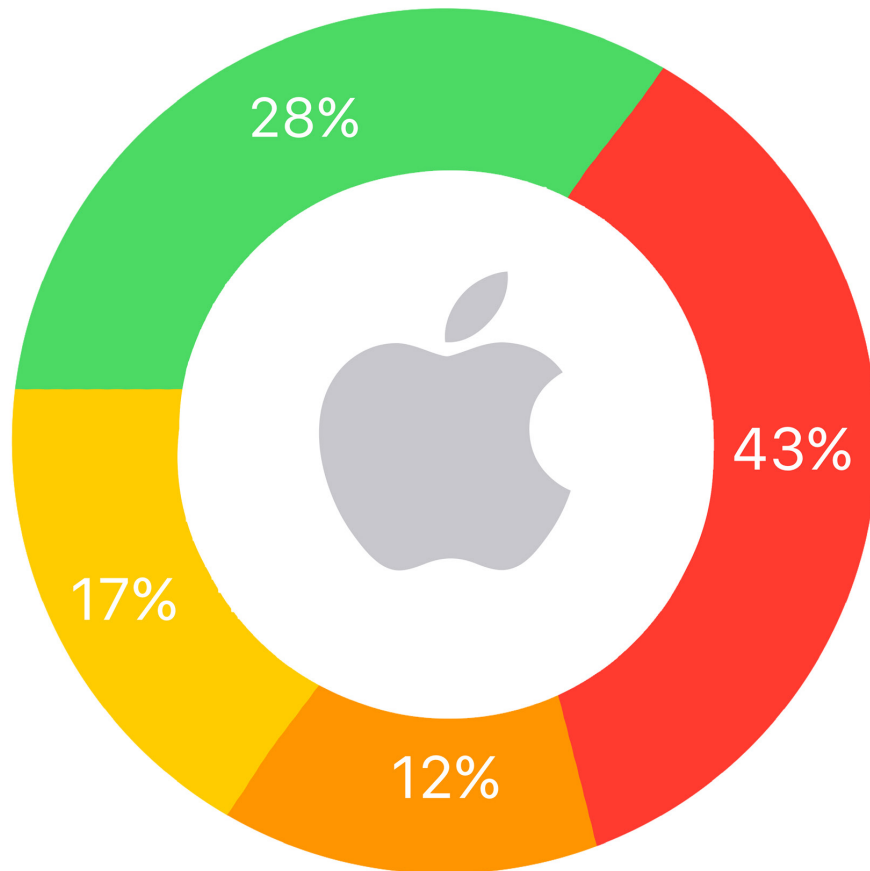
In the end, it's all based on preference. There are people who do and don't believe in location services. Whether YOU believe it's safe or not, that's YOUR decision.



Owen. M. (2018) Google apps continue to track users even if location services are disabled . Retrieved from <https://appleinsider.com/articles/18/08/13/investigation-discovers-google-apps-continue-to-track-users-movements-even-if-location-services-are-disabled>

Seriot, N. (2010). iPhone Privacy. Retrieved from http://seriot.ch/resources/talks_papers/iPhonePrivacy.pdf

Zhao Y. (2000) Mobile phone location determination and its impact on intelligent transportation systems . Retrieved from <https://ieeexplore.ieee.org/abstract/document/869021>



Statistics for Individuals that use
Location Tracking for:

Maps

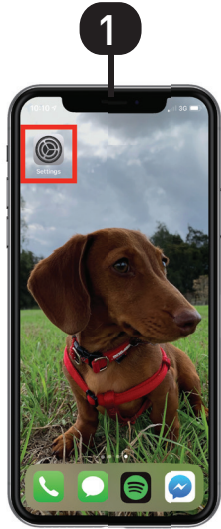
Emergency

Tracking Lost Property

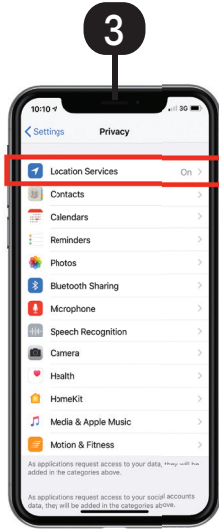
Games

General

Tap on your 'Settings' icon to go to your settings

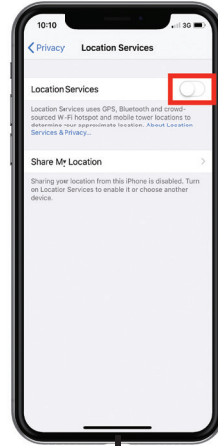


Tap on 'Location Services'



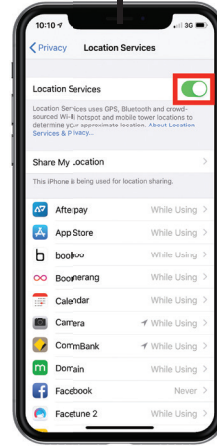
Scroll down your settings until you come to 'Privacy'. Tap Privacy.

3



When 'Location Services' are on, the button will turn green. A list of applications will appear underneath

5



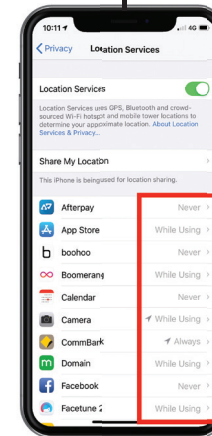
Tap the button to the right of 'Location Services' to enable or disable location sharing

4

Application

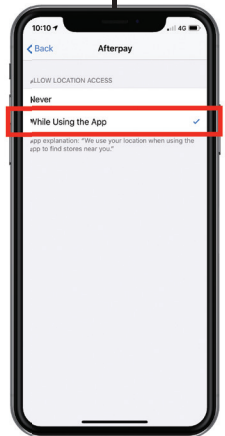
Ensure 'Location Services' are on. Tap on the application you wish to change from your list

6



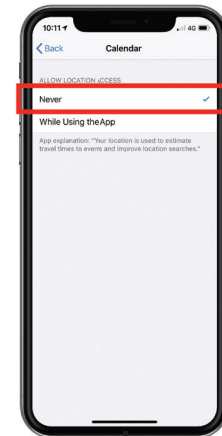
To allow location sharing while in an application, tap 'While Using the App'. If available for constant sharing, tap 'Always'

8



7

When in your application, there will be either two or three options to choose from. To turn off location services for a certain application, tap 'Never'



How to change your location settings

General and Application